

**ASX Announcement**

19<sup>th</sup> February 2021

**The Market Herald Response to The Facebook News Announcement  
and likely positive impact on audience, revenues and market share**

The Market Herald Limited (ASX:TMH “The Market Herald”) is pleased to provide an update on the Facebook Australia restrictions on Australian news publishers announced yesterday and the potential positive impact it will have on The Market Herald, its audience, market share and revenues.

The Company’s response can be found on its website at:

<https://themarketherald.com.au/the-market-herald-response-to-the-facebook-news-announcement-and-likely-positive-impact-on-audience-revenues-and-market-share-2021-02-19/>

**About The Market Herald**

The Market Herald is a multi-platform business and finance news organisation building the world’s largest audience of active investors, and the most valuable audience of affluent luxury and wealth buyers. Every month The Market Herald and its global financial communities deliver over 100m page impressions reaching over 2.5 million investors with investable assets of over \$300bn. By leveraging our unique analytics and data led way to create and deliver business stories we are able to capture insights into investor thinking, giving us a distinct advantage to compete and win in a \$4bn revenue market serving active investors.

Investor and media enquiries  
Jag Sanger  
Managing Director  
The Market Herald  
[investors@themarketherald.com.au](mailto:investors@themarketherald.com.au)

This announcement has been authorised for release by the Board of The Market Herald.